

## Meet Wayne

Hi my name is Wayne Cichanski - thanks for taking a look at my site and what I am doing in the real estate market. This has been very exciting and rewarding for me as well as my clients. I have posted a few strong reasons why I bring more to the table than most any other agent (please see below). I hope you look through some of this info and decide to give me a call - I am very easy to work with. I am experienced, smart, knowledgeable and will walk you through each step. I'm a big believer in a lot of communication - I will text message, email or call you constantly throughout the process even if there is nothing happening. A little about me personally... I love being right! Perfectionist Type Personality. Now I know that may sound bad or conceited which it's not meant to be. The fact of the matter is that I will do the extra effort and due diligence that 99.9% of everyone else will not do. Yes this is a benefit to you - it's my nature, I just do not like being wrong. With that I'm very easy going and easy to talk to. I'm a single dad of two awesome girls that mean the world to me, I enjoy staying active and love shooting pool, playing volleyball, rugby or pretty much any sport. I lift weights as a hobby and was a personal trainer for a while. I have an old classic mustang convertible that has been passed down and in our family since before I was born. So naturally I love the old cars :) Also love my Harley Fatboy which I can be found riding every chance I get. Why use me as your Realtor? With hundreds of other Real Estate Agents in town why me? Why should you trust what most likely is, was or will be your largest investment in the hands of myself. There is a very simple answer to this - I have what NO OTHER agent has... access, tools and knowledge! Ok stay with me - I know that sounds like a line of BS but here is the reality. I own one of the largest Advertising Agency's in town (Creative Design Associates) where there we do web design, advertising design and develop marketing campaigns for company's. So for the past 15 yrs I have built a company solely around Advertising and Marketing - this may come in handy when it comes to marketing your home for resale or negotiating for the purchase of your new home.

Waynes Skills  
Your Benefit  
Owner of an  
Advertising Agency

CDA does web design, print design, internet marketing, and marketing campaigns. We have been in business for 15 yrs servicing small company's to fortune 500 company's. This means all of this experience and expertise will transfer over to you! This also means I have access to tools and techniques that NO OTHER agent has. I can design anything on a web site, I can create professionally designed marketing collaterals that would sell for thousands of dollars, I can implement and use a level of technology that most people do not even know exists, I have access and use to advertising mediums that no one else does.

You basically have the power of an ENTIRE full service ad agency at your fingertips.

<http://www.creativedesignassociates.com/>

Architectural Design Degree / Interior Design

I actually have a degree in Architectural Design with a focus in Residential design. This means I have a solid understanding of the structure, style and design of any type home. I also studied interior design for a great length of time and have learned a great deal about designing for multiple people (his & hers).

15+ Years Sales

For the longest time I never wanted to admit I was a salesperson - however I still don't believe I am. Over the 15 yrs selling I have never tried to "make the sale". I have simply just believed in what I have been doing and make sure others see the benefit in my belief :)

High-Tech Agent

I still remember asking a friend what the Internet was when no one else had even heard of it before. I have been on the cutting edge and most often ahead of the curve of each end of technology. I was part of the big dot-com burst as well as watched the bust. I have developed an operating system for CD-Roms that I had raised venture capital funding for as well as a provisional pattern application. I'm a big web guy that understands and leverages every part of the technology.

For example - I had developed some software that if you have your house listed with me and its on this website and anyone visits that page and looks at your house - it will automatically send me a text message, as well as yourself saying that at this moment someone is viewing your house!

Remember by owning a web development company this is all I have been doing for the past 15 years. Not to mention I will use all of these tools to my advantage and yours.